



# Community Profile

Mark's Corner East  
 2 W Hanover Ave, Randolph, New Jersey, 07869  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 40.82668  
 Longitude: -74.56808

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	3,416	28,438	108,049
2010 Total Population	3,474	29,625	112,130
2017 Total Population	3,386	29,557	114,031
2017 Group Quarters	6	511	2,227
2022 Total Population	3,361	29,683	115,450
2017-2022 Annual Rate	-0.15%	0.09%	0.25%
2017 Total Daytime Population	2,441	22,291	95,515
Workers	856	7,787	40,949
Residents	1,585	14,504	54,566
<b>Household Summary</b>			
2000 Households	1,137	9,878	36,918
2000 Average Household Size	3.00	2.82	2.86
2010 Households	1,177	10,313	38,945
2010 Average Household Size	2.95	2.82	2.82
2017 Households	1,142	10,220	39,366
2017 Average Household Size	2.96	2.84	2.84
2022 Households	1,130	10,225	39,738
2022 Average Household Size	2.97	2.85	2.85
2017-2022 Annual Rate	-0.21%	0.01%	0.19%
2010 Families	1,001	8,142	28,443
2010 Average Family Size	3.21	3.22	3.25
2017 Families	970	8,065	28,700
2017 Average Family Size	3.23	3.25	3.27
2022 Families	960	8,068	28,952
2022 Average Family Size	3.24	3.26	3.29
2017-2022 Annual Rate	-0.21%	0.01%	0.17%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,183	10,090	37,907
Owner Occupied Housing Units	87.6%	76.3%	70.7%
Renter Occupied Housing Units	8.5%	21.6%	26.6%
Vacant Housing Units	3.9%	2.1%	2.6%
2010 Housing Units	1,226	10,670	40,671
Owner Occupied Housing Units	86.0%	75.3%	68.0%
Renter Occupied Housing Units	10.0%	21.4%	27.8%
Vacant Housing Units	4.0%	3.3%	4.2%
2017 Housing Units	1,231	10,747	41,397
Owner Occupied Housing Units	81.6%	72.1%	64.6%
Renter Occupied Housing Units	11.2%	23.0%	30.5%
Vacant Housing Units	7.2%	4.9%	4.9%
2022 Housing Units	1,235	10,837	41,980
Owner Occupied Housing Units	80.5%	71.5%	64.1%
Renter Occupied Housing Units	11.1%	22.8%	30.6%
Vacant Housing Units	8.5%	5.6%	5.3%
<b>Median Household Income</b>			
2017	\$171,093	\$150,000	\$106,169
2022	\$181,144	\$160,277	\$116,316
<b>Median Home Value</b>			
2017	\$651,017	\$629,803	\$471,017
2022	\$676,297	\$661,828	\$505,371
<b>Per Capita Income</b>			
2017	\$68,782	\$67,490	\$51,728
2022	\$75,429	\$74,090	\$57,614
<b>Median Age</b>			
2010	41.4	41.3	39.5
2017	42.2	42.4	40.6
2022	43.7	43.9	41.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Households by Income</b>			
Household Income Base	1,142	10,220	39,366
<\$15,000	1.6%	4.6%	5.7%
\$15,000 - \$24,999	1.9%	3.0%	4.8%
\$25,000 - \$34,999	2.0%	2.8%	4.7%
\$35,000 - \$49,999	3.2%	4.6%	7.6%
\$50,000 - \$74,999	6.9%	10.1%	13.3%
\$75,000 - \$99,999	6.6%	8.0%	10.6%
\$100,000 - \$149,999	17.8%	16.9%	18.8%
\$150,000 - \$199,999	19.6%	14.5%	12.4%
\$200,000+	40.3%	35.5%	22.1%
Average Household Income	\$208,200	\$194,694	\$147,937
<b>2022 Households by Income</b>			
Household Income Base	1,130	10,225	39,738
<\$15,000	1.6%	4.6%	5.6%
\$15,000 - \$24,999	1.9%	2.8%	4.3%
\$25,000 - \$34,999	1.9%	2.6%	4.2%
\$35,000 - \$49,999	2.9%	4.1%	6.7%
\$50,000 - \$74,999	5.3%	8.1%	11.0%
\$75,000 - \$99,999	5.6%	7.1%	10.0%
\$100,000 - \$149,999	16.7%	16.7%	19.7%
\$150,000 - \$199,999	20.4%	15.4%	13.9%
\$200,000+	43.9%	38.6%	24.7%
Average Household Income	\$229,440	\$214,790	\$165,537
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,004	7,752	26,755
<\$50,000	0.6%	0.6%	0.8%
\$50,000 - \$99,999	0.0%	0.3%	0.5%
\$100,000 - \$149,999	0.8%	0.5%	1.2%
\$150,000 - \$199,999	1.1%	0.6%	2.8%
\$200,000 - \$249,999	1.0%	1.2%	4.6%
\$250,000 - \$299,999	1.6%	2.2%	6.5%
\$300,000 - \$399,999	6.3%	11.3%	21.6%
\$400,000 - \$499,999	13.4%	14.0%	16.8%
\$500,000 - \$749,999	41.6%	37.3%	25.8%
\$750,000 - \$999,999	29.2%	22.0%	12.5%
\$1,000,000 +	4.3%	10.1%	6.8%
Average Home Value	\$661,914	\$664,716	\$542,330
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	994	7,752	26,912
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.2%	0.1%	0.5%
\$150,000 - \$199,999	0.3%	0.2%	1.2%
\$200,000 - \$249,999	0.4%	0.4%	2.3%
\$250,000 - \$299,999	0.5%	0.8%	3.4%
\$300,000 - \$399,999	5.3%	9.6%	23.1%
\$400,000 - \$499,999	13.0%	13.4%	18.4%
\$500,000 - \$749,999	42.7%	38.9%	28.5%
\$750,000 - \$999,999	32.6%	24.8%	14.3%
\$1,000,000 +	4.8%	11.4%	7.8%
Average Home Value	\$692,354	\$701,116	\$582,071

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	3,474	29,625	112,130
0 - 4	5.6%	5.5%	6.0%
5 - 9	8.8%	8.2%	7.0%
10 - 14	9.6%	8.8%	7.1%
15 - 24	11.6%	11.3%	11.8%
25 - 34	5.8%	8.0%	11.9%
35 - 44	15.3%	14.9%	15.1%
45 - 54	20.5%	19.3%	17.1%
55 - 64	13.5%	13.0%	12.2%
65 - 74	6.0%	6.1%	6.4%
75 - 84	2.4%	3.5%	3.8%
85 +	0.9%	1.5%	1.7%
18 +	70.4%	72.2%	75.5%
<b>2017 Population by Age</b>			
Total	3,386	29,556	114,029
0 - 4	5.1%	4.9%	5.3%
5 - 9	7.1%	6.9%	6.4%
10 - 14	8.7%	8.5%	7.2%
15 - 24	11.9%	11.6%	11.6%
25 - 34	9.2%	9.1%	12.0%
35 - 44	11.5%	12.3%	13.6%
45 - 54	17.0%	16.8%	15.7%
55 - 64	16.0%	15.2%	13.7%
65 - 74	9.5%	9.1%	8.6%
75 - 84	3.0%	3.7%	4.0%
85 +	1.0%	1.8%	1.9%
18 +	73.5%	74.7%	76.9%
<b>2022 Population by Age</b>			
Total	3,364	29,684	115,449
0 - 4	5.0%	4.8%	5.3%
5 - 9	6.2%	6.0%	5.8%
10 - 14	7.6%	7.4%	6.6%
15 - 24	10.8%	10.7%	11.0%
25 - 34	9.0%	9.3%	11.8%
35 - 44	13.1%	13.2%	14.1%
45 - 54	14.6%	15.0%	14.4%
55 - 64	16.3%	15.7%	14.2%
65 - 74	11.8%	11.1%	10.0%
75 - 84	4.5%	4.8%	4.8%
85 +	1.1%	1.9%	1.9%
18 +	75.9%	76.9%	78.2%
<b>2010 Population by Sex</b>			
Males	1,696	14,530	55,987
Females	1,778	15,095	56,143
<b>2017 Population by Sex</b>			
Males	1,647	14,534	56,997
Females	1,739	15,023	57,034
<b>2022 Population by Sex</b>			
Males	1,638	14,654	57,841
Females	1,723	15,029	57,609

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<b>2010 Population by Race/Ethnicity</b>			
Total	3,474	29,624	112,129
White Alone	87.6%	84.1%	78.2%
Black Alone	1.9%	2.8%	4.7%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	6.9%	9.2%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.9%	6.9%
Two or More Races	1.9%	1.9%	2.6%
Hispanic Origin	7.0%	8.5%	23.5%
Diversity Index	32.8	39.4	60.4
<b>2017 Population by Race/Ethnicity</b>			
Total	3,386	29,557	114,032
White Alone	84.5%	80.9%	74.9%
Black Alone	2.3%	3.3%	5.2%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	8.5%	11.0%	8.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.3%	8.0%
Two or More Races	2.4%	2.4%	3.1%
Hispanic Origin	9.1%	10.6%	26.8%
Diversity Index	39.7	46.0	65.3
<b>2022 Population by Race/Ethnicity</b>			
Total	3,361	29,684	115,449
White Alone	82.0%	78.3%	72.4%
Black Alone	2.6%	3.6%	5.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	9.9%	12.4%	9.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	2.7%	8.8%
Two or More Races	2.8%	2.8%	3.4%
Hispanic Origin	10.9%	12.4%	29.3%
Diversity Index	45.0	50.7	68.5
<b>2010 Population by Relationship and Household Type</b>			
Total	3,474	29,625	112,130
In Households	99.8%	98.3%	98.0%
In Family Households	93.7%	89.6%	85.7%
Householder	28.2%	27.3%	25.4%
Spouse	25.5%	24.1%	20.4%
Child	37.2%	34.9%	31.7%
Other relative	1.6%	2.3%	4.9%
Nonrelative	1.1%	1.0%	3.3%
In Nonfamily Households	6.1%	8.7%	12.3%
In Group Quarters	0.2%	1.7%	2.0%
Institutionalized Population	0.0%	1.3%	1.2%
Noninstitutionalized Population	0.2%	0.5%	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	2,273	20,110	79,184
Less than 9th Grade	0.3%	1.4%	6.5%
9th - 12th Grade, No Diploma	1.0%	1.3%	3.7%
High School Graduate	13.9%	13.3%	20.0%
GED/Alternative Credential	0.2%	0.8%	1.6%
Some College, No Degree	10.2%	10.9%	12.9%
Associate Degree	2.9%	4.2%	5.4%
Bachelor's Degree	42.9%	37.6%	28.6%
Graduate/Professional Degree	28.6%	30.5%	21.2%
<b>2017 Population 15+ by Marital Status</b>			
Total	2,676	23,549	92,385
Never Married	23.3%	25.1%	32.0%
Married	68.5%	65.1%	55.8%
Widowed	4.1%	4.4%	4.8%
Divorced	4.1%	5.4%	7.4%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.6%	98.0%	96.7%
Civilian Unemployed (Unemployment Rate)	1.4%	2.0%	3.3%
<b>2017 Employed Population 16+ by Industry</b>			
Total	1,824	15,324	60,680
Agriculture/Mining	0.3%	0.4%	0.2%
Construction	3.6%	4.8%	6.6%
Manufacturing	9.5%	10.1%	10.6%
Wholesale Trade	4.9%	3.6%	2.7%
Retail Trade	10.6%	7.0%	9.0%
Transportation/Utilities	2.6%	3.1%	3.6%
Information	7.5%	3.4%	2.7%
Finance/Insurance/Real Estate	11.3%	11.0%	9.1%
Services	47.1%	54.1%	53.0%
Public Administration	2.5%	2.5%	2.5%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	1,826	15,326	60,680
White Collar	86.5%	80.5%	67.4%
Management/Business/Financial	31.1%	27.7%	21.3%
Professional	28.1%	32.5%	25.1%
Sales	16.3%	10.4%	10.4%
Administrative Support	11.0%	9.9%	10.6%
Services	6.9%	10.2%	17.1%
Blue Collar	6.7%	9.4%	15.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.2%	2.2%	4.3%
Installation/Maintenance/Repair	1.1%	1.6%	2.1%
Production	1.8%	2.0%	3.5%
Transportation/Material Moving	2.7%	3.6%	5.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,474	29,625	112,130
Population Inside Urbanized Area	99.3%	95.0%	96.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.7%	5.0%	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,177	10,313	38,945
Households with 1 Person	12.1%	17.6%	21.5%
Households with 2+ People	87.9%	82.4%	78.5%
Family Households	85.0%	78.9%	73.0%
Husband-wife Families	76.7%	69.7%	58.8%
With Related Children	42.2%	37.5%	30.1%
Other Family (No Spouse Present)	8.3%	9.2%	14.3%
Other Family with Male Householder	2.4%	2.5%	4.6%
With Related Children	1.3%	1.2%	2.4%
Other Family with Female Householder	5.9%	6.7%	9.7%
With Related Children	3.6%	4.1%	5.5%
Nonfamily Households	2.8%	3.5%	5.5%
All Households with Children	47.4%	43.0%	38.5%
Multigenerational Households	2.8%	2.9%	4.1%
Unmarried Partner Households	2.5%	3.2%	5.3%
Male-female	2.1%	2.7%	4.7%
Same-sex	0.3%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	1,178	10,315	38,946
1 Person Household	12.1%	17.6%	21.5%
2 Person Household	29.7%	30.2%	29.3%
3 Person Household	19.4%	18.7%	17.5%
4 Person Household	26.6%	21.8%	18.2%
5 Person Household	9.2%	8.7%	8.3%
6 Person Household	2.3%	2.3%	3.0%
7 + Person Household	0.8%	0.8%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,177	10,313	38,945
Owner Occupied	89.5%	77.9%	71.0%
Owned with a Mortgage/Loan	70.4%	60.9%	54.6%
Owned Free and Clear	19.1%	17.0%	16.4%
Renter Occupied	10.5%	22.1%	29.0%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,226	10,670	40,671
Housing Units Inside Urbanized Area	99.4%	95.2%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.6%	4.8%	3.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Professional Pride (1B)	Professional Pride (1B)	Top Tier (1A)
<b>2.</b>	Top Tier (1A)	Top Tier (1A)	Professional Pride (1B)
<b>3.</b>	Boomburbs (1C)	Enterprising Professionals	International Marketplace
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,293,176	\$52,511,247	\$156,444,686
Average Spent	\$5,510.66	\$5,138.09	\$3,974.11
Spending Potential Index	255	238	184
Education: Total \$	\$5,086,905	\$42,331,518	\$121,843,804
Average Spent	\$4,454.38	\$4,142.03	\$3,095.15
Spending Potential Index	306	285	213
Entertainment/Recreation: Total \$	\$8,873,805	\$74,221,158	\$217,610,659
Average Spent	\$7,770.41	\$7,262.34	\$5,527.88
Spending Potential Index	249	233	177
Food at Home: Total \$	\$12,948,459	\$109,102,050	\$335,394,303
Average Spent	\$11,338.41	\$10,675.35	\$8,519.90
Spending Potential Index	225	212	169
Food Away from Home: Total \$	\$9,305,804	\$77,890,233	\$231,431,357
Average Spent	\$8,148.69	\$7,621.35	\$5,878.97
Spending Potential Index	245	229	176
Health Care: Total \$	\$15,179,030	\$126,763,969	\$370,483,306
Average Spent	\$13,291.62	\$12,403.52	\$9,411.25
Spending Potential Index	238	222	168
HH Furnishings & Equipment: Total \$	\$5,612,570	\$46,644,086	\$134,675,307
Average Spent	\$4,914.68	\$4,564.00	\$3,421.11
Spending Potential Index	253	235	176
Personal Care Products & Services: Total \$	\$2,278,087	\$19,095,689	\$56,510,691
Average Spent	\$1,994.82	\$1,868.46	\$1,435.52
Spending Potential Index	251	235	180
Shelter: Total \$	\$45,081,726	\$384,127,556	\$1,184,181,840
Average Spent	\$39,476.12	\$37,585.87	\$30,081.34
Spending Potential Index	243	231	185
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,983,360	\$58,472,489	\$164,812,649
Average Spent	\$6,115.03	\$5,721.38	\$4,186.68
Spending Potential Index	261	244	179
Travel: Total \$	\$6,660,884	\$55,712,861	\$159,337,731
Average Spent	\$5,832.65	\$5,451.36	\$4,047.60
Spending Potential Index	282	263	195
Vehicle Maintenance & Repairs: Total \$	\$2,911,595	\$24,369,947	\$72,226,254
Average Spent	\$2,549.56	\$2,384.53	\$1,834.74
Spending Potential Index	238	222	171

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.