

Key Facts

Southfield Commons (1 mile)
 335 Princeton Hightstown Rd, Princeton Junction, New Jersey, 08550
 Ring of 1 mile

Prepared by Esri
 Latitude: 40.29103
 Longitude: -74.58334

KEY FACTS

3,097

Population

47.5

Median Age



Average Household Size

\$200,001

Median Household Income

EDUCATION

1%

No High School Diploma



5%

High School Graduate



8%

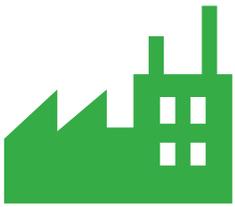
Some College



86%

Bachelor's/Grad/Pr of Degree

BUSINESS



68

Total Businesses



657

Total Employees

EMPLOYMENT



94%

White Collar



3%

Blue Collar



2%

Services



Unemployment Rate

INCOME



\$200,001

Median Household Income



\$88,467

Per Capita Income



\$1,719,099

Median Net Worth

Households By Income

The largest group: \$200,000+ (60.4%)

The smallest group: <\$15,000 (0.1%)

Indicator ▲	Value	Diff	
<\$15,000	0.1%	-11.5%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$15,000 - \$24,999	1%	-4.9%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$25,000 - \$34,999	2.1%	-4.5%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$35,000 - \$49,999	2.1%	-5.6%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$50,000 - \$74,999	4.2%	-11.1%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$75,000 - \$99,999	7.2%	-4.2%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$100,000 - \$149,999	10.8%	-6.4%	<div style="width: 100%; height: 10px; background-color: green;"></div>
\$150,000 - \$199,999	12.1%	+3%	<div style="width: 100%; height: 10px; background-color: blue;"></div>
\$200,000+	60.4%	+45.2%	<div style="width: 100%; height: 10px; background-color: blue;"></div>

Bars show deviation from Mercer County

Key Facts

Southfield Commons (3 miles)
 335 Princeton Hightstown Rd, Princeton Junction, New Jersey, 08550
 Ring of 3 miles

Prepared by Esri
 Latitude: 40.29103
 Longitude: -74.58334

KEY FACTS

42,251

Population

41.9

Median Age



Average Household Size

\$121,142

Median Household Income

EDUCATION

4%

No High School Diploma



11%

High School Graduate



12%

Some College



74%

Bachelor's/Grad/Pr of Degree

BUSINESS



1,034

Total Businesses



15,717

Total Employees

EMPLOYMENT



86%

White Collar



9%

Blue Collar



5%

Services



Unemployment Rate

INCOME



\$121,142

Median Household Income



\$65,052

Per Capita Income



\$505,418

Median Net Worth

Households By Income

The largest group: \$200,000+ (29%)

The smallest group: \$15,000 - \$24,999 (3.7%)

Indicator ▲	Value	Diff	
<\$15,000	4.6%	-7%	<div style="width: 4.6%;"></div>
\$15,000 - \$24,999	3.7%	-2.2%	<div style="width: 3.7%;"></div>
\$25,000 - \$34,999	3.9%	-2.7%	<div style="width: 3.9%;"></div>
\$35,000 - \$49,999	6.1%	-1.6%	<div style="width: 6.1%;"></div>
\$50,000 - \$74,999	11.6%	-3.7%	<div style="width: 11.6%;"></div>
\$75,000 - \$99,999	10.5%	-0.9%	<div style="width: 10.5%;"></div>
\$100,000 - \$149,999	18.6%	+1.4%	<div style="width: 18.6%;"></div>
\$150,000 - \$199,999	12%	+2.9%	<div style="width: 12%;"></div>
\$200,000+	29%	+13.8%	<div style="width: 29%;"></div>

Bars show deviation from Mercer County

Key Facts

Southfield Commons (5 miles)
 335 Princeton Hightstown Rd, Princeton Junction, New Jersey, 08550
 Ring of 5 miles

Prepared by Esri
 Latitude: 40.29103
 Longitude: -74.58334

KEY FACTS

92,560

Population

39.6

Median Age



Average Household Size

\$120,665

Median Household Income

EDUCATION

4%

No High School Diploma



11%

High School Graduate



12%

Some College



73%

Bachelor's/Grad/Pr of Degree

BUSINESS



3,547

Total Businesses



137,309

Total Employees

EMPLOYMENT



87%

White Collar



8%

Blue Collar



5%

Services



Unemployment Rate

INCOME



\$120,665

Median Household Income



\$62,444

Per Capita Income



\$369,495

Median Net Worth

Households By Income

The largest group: \$200,000+ (28.3%)

The smallest group: \$15,000 - \$24,999 (2.9%)

Indicator ▲	Value	Diff	
<\$15,000	5.4%	-6.2%	<div style="width: 5.4%;"></div>
\$15,000 - \$24,999	2.9%	-3%	<div style="width: 2.9%;"></div>
\$25,000 - \$34,999	4.2%	-2.4%	<div style="width: 4.2%;"></div>
\$35,000 - \$49,999	5.2%	-2.5%	<div style="width: 5.2%;"></div>
\$50,000 - \$74,999	11.8%	-3.5%	<div style="width: 11.8%;"></div>
\$75,000 - \$99,999	11.2%	-0.2%	<div style="width: 11.2%;"></div>
\$100,000 - \$149,999	18.3%	+1.1%	<div style="width: 18.3%;"></div>
\$150,000 - \$199,999	12.7%	+3.6%	<div style="width: 12.7%;"></div>
\$200,000+	28.3%	+13.1%	<div style="width: 28.3%;"></div>

Bars show deviation from Mercer County